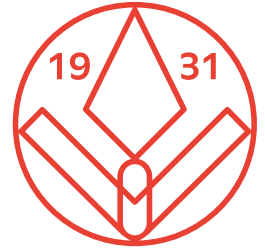


**BUILDING CENTRE**  
HOME OF THE  
BUILT ENVIRONMENT  
SINCE 1931



# New Homes in New Ways

**Collaboration and Innovation  
through Modern Methods of  
Construction**

24 October 2024 - 21 February 2025

[@buildingcentre](#)



**This exhibition that will run from 23 October 2024 – 21 February 2025 will tell the story of how MMC (Modern Methods of Construction) can accelerate the supply of new homes, with an emphasis on delivering the social rent housing needed at pace amidst the current housing emergency.**





# Exhibition plans and partnerships



We will look at the environmental, social and financial benefits of providing homes built through modern methods and supporting local government to limit its reliance on expensive, poor quality temporary accommodation. Context and terminology will be introduced and explained.

Working in partnership with Housing Festival (a think-and-do tank based in Bristol) we will co-curate a show that draws on their Social Rent Housing at Pace Playbook (2024), which demonstrates the opportunity for the public sector to incubate a new supply chain of factory-manufactured housing, while unlocking 'unlikely' land and rethinking the economics.

We will also explore the opportunity for the public sector and capital investors to rethink value, to encourage greater adoption and accelerate the delivery of MMC housing.

Alongside this we are looking for industry and private sector partners to share innovation and solutions, and contribute to telling the story of the systems and skills (existing and emerging) required. Case studies and 1:1 mock-ups of pioneering innovative solutions will be showcased.

# Partnership opportunities



Homes England

There are 3 main ways we wish to work together with Partners on this programme, which will also include an exciting events series in-person at the Building Centre and online.

By posting recordings on our website and YouTube channel we will create an impressive resource with lasting legacy and impact for off-site and industrialised production.

With the support of Homes England we will engage Government and other leading organisations in this conversation. We would like you to be part of this.

The key benefits for partners to consider through partnering with us are:

1. **Thought Leadership** - communicating the advantages of MMC in today's world
2. **Project Showcase** - your case studies and products highlighted to new audiences
3. **Company Platform** - we will give you space and a stage to talk about your process

The exhibition will include international references too, and by discussing MMC at international and national scale, we hope to bring change at local level and encourage new housing to be built at pace and with quality.

# Trusted partner

The Building Centre has been working with industry partners and experts on hugely successful and timely programmes such as Retrofit 23, Shaping Space & Homegrown.

Retrofit 24 is our current major exhibition showcase with 25 partners and over 20 events!  
[https://www.buildingcentre.co.uk/whats\\_on/exhibitions/retrofit-24-commercial-cultural-civic-buildings](https://www.buildingcentre.co.uk/whats_on/exhibitions/retrofit-24-commercial-cultural-civic-buildings)

Our aim is to create successful collaborations and content for the built environment sector - commercial meets cultural, and professional experience meets public interest.



# How to get involved

There are 3 packages available for interested parties to engage with the important content and conversations we will be having through Modern Methods for Housing.

Your branding will be featured in our central London venue, online via Building Centre and Housing Festival websites and socials, and through our events and media partners.

The tiers for industry partners to consider through partnering with us are:

1. **Sponsor** - support the exhibition and a key event for **£7k**
2. **Principal partner** - show your involvement in all events and opening night for **£12k**
3. **Bespoke** - talk to us about how you might like to contribute and do something special!

Your support covers curation, production and marketing costs for the exhibition. We keep all Building Centre shows and events free to attend for both our built environment professionals and public attendees.

Speak with John Bonning and Laura Broderick at the Building Centre to find out more about the partnership packages and to confirm your interest. Jessie Wilde is your main point of contact for Housing Festival. We look forward to hearing from you.







# About

## **Building Centre**

Founded in 1931 the Building Centre was the first establishment of its kind. Ninety years later the Centre is run by the Built Environment Trust, an independent charitable organisation dedicated to inspiring and supporting knowledge and practice in the world of building. The Building Centre showcases the best in materials and manufacturing alongside the work of leading architects and designers to inform and inspire conversations about issues, challenges and successes in the built environment.

## **Housing Festival**

The Housing Festival is a 'think-and-do' tank whose goal is to find innovative and scalable solutions, implemented, and refined in the real-world. We lead projects, initiate and convene conversations, and facilitate change working with experts and collaborating to solve complex problems. By bringing different ideas together and creating a shared and practical wisdom, we help people move forward in a new way, incubating progress step-by-step.



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**HOUSING  
FESTIVAL**

# Thank you

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